

Title: DoCoMo Input on Emoji













Date: 2010-3-8






Source: Japan

Status: FYI

Requested Action: WG2 to consider the comments

Japan national body received an input on Emoji additions to 10646 from NTT DOCOMO Inc., one of the largest Japanese mobile network operators. Japan wants WG 2 to consider the comments described in the document and to make positions on the raised issues.

| No. | Correspondence in the current proposal | | | | | | Category | Comment |
|-----|--|----------------------------------|---|--------------|-------------|---|---|---|
| | Standard Emoji | | | Docomo Emoji | | | | |
| | Code | Name | Emoji | Code (S-JIS) | Name | Emoji | | |
| 1 | 2600 | BLACK SUN WITH RAYS |  | F89F | Fine |  | Make a new emoji, or delete the mapping | Docomo emoji has own "color"(*1), and the color of this emoji is "Red" not "black". Therefore this mapping is not appropriate. New "SUN WITH RAYS" emoji shall be defined corresponding to Docomo "Fine" emoji, or this mapping shall be deleted. *1 http://www.nttdocomo.co.jp/english/service/imode/make/content/pictograph/index.html |
| 2 | 2665 | BLACK HEART SUIT |  | F8EE | Heart |  | Make a new emoji, or delete the mapping | Docomo emoji has own "color", and the color of this emoji is "Red" not "black". Therefore this mapping is not appropriate. New "HEART SUIT" or "READ HEART SUIT" emoji shall be defined corresponding to Docomo "HEART" emoji, or this mapping shall be deleted. |
| 3 | 2666 | BLACK DIAMOND SUIT |  | F8F0 | Diamond |  | Make a new emoji, or delete the mapping | Docomo emoji has own "color", and the color of this emoji is "Red" not "black". Therefore this mapping is not appropriate. New "DIAMOND SUIT" or "READ DIAMOND SUIT" emoji shall be defined corresponding to Docomo "DIAMOND" emoji, or this mapping shall be deleted. |
| 4 | 267B | BLACK UNIVERSAL RECYCLING SYMBOL |  | F9DA | Recycle |  | Change mapping | Docomo emoji has own "color", and the color of this emoji is "Green" not "black". Therefore this mapping is not appropriate. "UNIVERSAL RECYCLING SYMBOL" (code 2672) shall be mapped to Docomo "Recycle" (S-JIS code F9DA) |
| 5 | 2702 | BLACK SCISSORS |  | F8D6 | Hairdresser |  | Make a new emoji, or delete the mapping | Docomo emoji has own "color", and the color of this emoji is "Blue" not "black". Therefore this mapping is not appropriate. New "SCISSORS" emoji shall be defined corresponding to Docomo "Hairdresser" emoji, or this mapping shall be deleted. |
| 6 | 2764 | HEAVY BLACK HEART |  | F991 | Black heart |  | Make a new emoji, or delete the mapping | Docomo emoji has own "color", and the color of this emoji is "Red" not "black". Therefore this mapping is not appropriate. New "HEAVY RED HERAT" emoji shall be defined corresponding to Docomo "Black heart" emoji, or this mapping shall be deleted. |

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|---|-------|-------------------|---|------|------------|---|-------------------|---|
| 7 | 27BF | DOUBLE CURLY LOOP | ➔ | F984 | Free dial |  | Change of mapping | "S-JIS code F984" shows "Free dial service" which is the NTT Communications' trademark of toll-free service in Japan, so the current mapping is not appropriate. New emoji corresponding to "toll-free service" shall be defined, or this mapping shall be deleted. |
| 8 | 1F35C | STEAMING BOWL |  | F9F1 | Bowl |  | Change of emoji | The glyph of "1F35C" recalls noodle, but its explanation shows it is not limited to noodle. Therefore a new glyph which includes not only "noodle" but also other bowls e.g. beef bowl shall be replaced. |
| 9 | 1F4A7 | DROP OF WATER |  | F9AC | Cold sweat |  | Change of name | The glyphs of "S-JIS code F9AC" and "1F3A7" is very similar, but their explanations are different, SWEAT" and "WATER" The name of "1F4A7" shall be changed to "DROP OF SWEATS", or the mapping shall be deleted. |